# Bond Market Contact Group Primary Market Dynamics - Non-Public Sector

June 2022

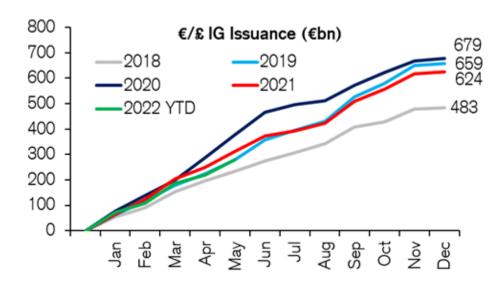
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# European Primary Issuance Volumes - Investment Grade and High Yield

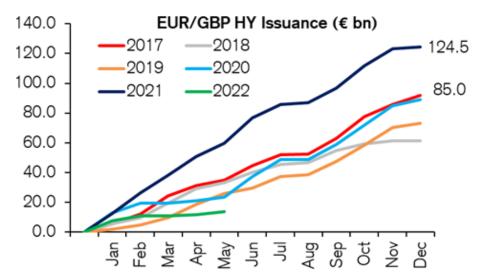


#### EUR/GBP Investment Grade New Issuance (incl. financials):



- Investment Grade new issue volumes remain robust
- Differentiation in weekly volumes is masked in monthly data
- New issue market not open to all issuers
- Issuance biased to well-known issuers, those willing to pay the required new issue premium
- US market has followed similar trends

## EUR/GBP High Yield New Issuance (incl. financials):

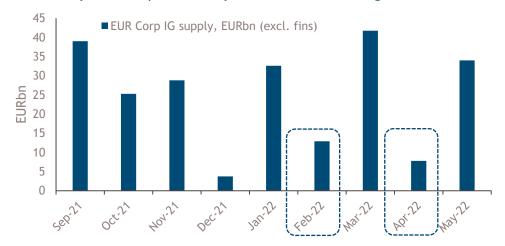


- The High Yield market has remained closed for significant parts of 2022, particularly since the end of February
- New issuance has been biased to BB-rated issuers
- Heavy new issuance in 2021 allowed maturities to be extended
- US market has followed similar trends volumes notably down on recent years amid market volatility

# EUR Investment Grade Corporate Primary - Setting the Scene: 1



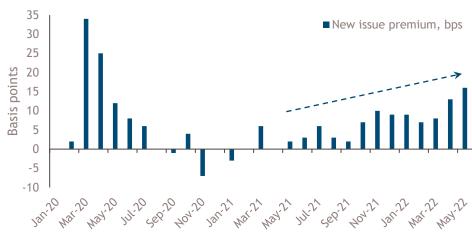
## Primary market periodically 'closed' due to exogenous shocks:



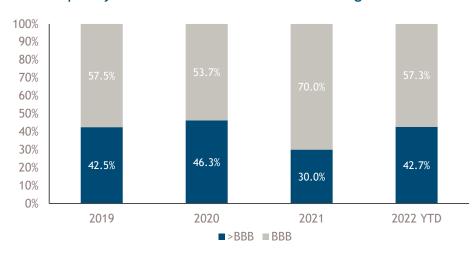
#### Books healthy, but biased to well-known issuers:



## Cautious investors are demanding higher new issue premiums (bps):



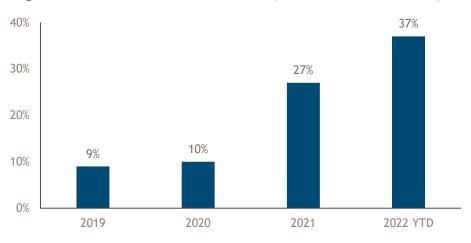
## Credit quality has normalised after deteriorating in 2021:



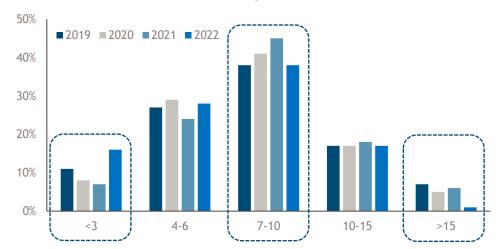
# EUR Investment Grade Corporate Primary - Setting the Scene: 2



## Significant increase in ESG issuance (% of new issue volume):



## Investors have not welcomed longer-dated issuance in 2022:

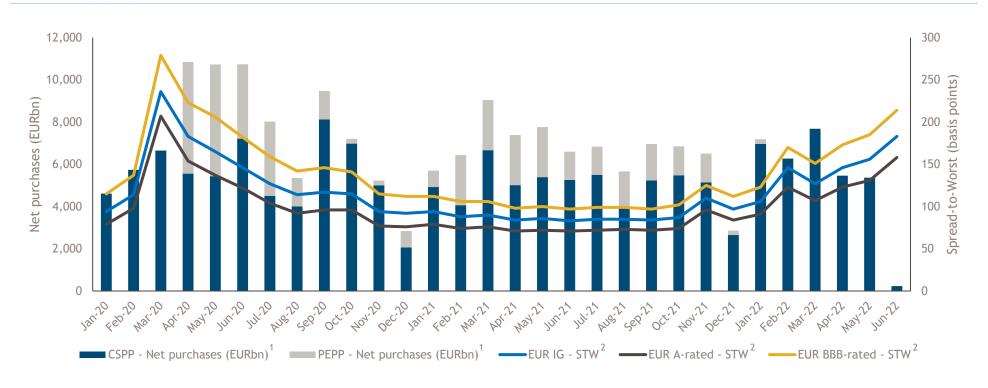


## Summary - 2022 Year-to-Date:

- Primary markets have been open, but not consistently and not for all issuers
- · Books remain healthy, however investors are demanding higher new issue premiums
- · As a proportion of total volumes, we have seen a drop in long-dated issuance and a rise in short-dated issuance
- Credit quality is in line with prior years, after deteriorating in 2021
- The proportion of new issues with an ESG label continues to grow

## Net Purchases Under CSPP and PEPP, Versus European IG spreads





## **Key ECB dates:**

• March 2020: Launch of PEPP in response to Covid-19

**December 2021:** Wind-down of PEPP over Q1 2022

announced

March 2022: Initial guidance for end of APP in Q3

2022

## Key non-ECB dates:

November 2021: Powell retires transitory inflation language, Omicron variant

February 2022: Russian military enters Ukraine

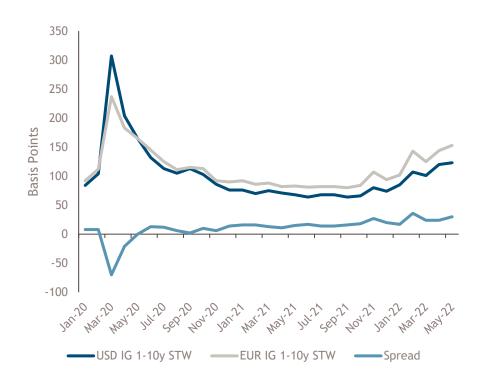
March 2022: Federal Reserve ends Quantitative Easing, hikes rates for the first time

Source: (1) ECB as at 10<sup>th</sup> June 2022 and (2) ICE Index Platform as at 16<sup>th</sup> June 2022. ICE BofA Euro Corporate Index (ER00), ICE BofA Single-A Euro Corporate Index (ER30) and ICE BofA BBB Euro Corporate Index (ER40). Muzinich views and opinions are for illustrative purposes only and not to be construed as investment advice.

# US and European Investment Grade Credit Spreads



## European spreads underperforming since mid-2020:



## European credit spreads trading at a premium to the US since mid-2020

Notable growth in premium through Q4 2020 and Q1 2021

## Europe-US spread premium at highest since 2012:



- Historic relationship between European and US spreads reflects the European periphery crisis of 2011-12, and the energy crisis of 2015
- European spread premium currently close to highest since 2012

## **Discussion Questions**



## Can we allocate the current European risk premium to various coincidental risk factors?

- Persistently high inflation
- Rates volatility and ECB communication
- Winding down of ECB bond purchases
- Russia-Ukraine crisis and ongoing high energy prices
- Other macro factors such as supply chain disruption, Covid cases, raw material costs/supply, etc.

## What is needed for new issue premia to fall, and new issue markets to be consistently open?

- Lower rates volatility and signs of inflation easing?
- Reduced competition between sovereign debt and corporate debt?
- Broad improvement in corporate visibility, particularly in key cost lines such as energy?

#### For lower-rated issuers, does the fragility of the new issue market present significant risks to refinancing?

- Is there an upcoming maturity wall if so, when?
- Do issuers have other financing options?
- Can lower-rated issuers afford to refinance if interest rates/spreads continue to move higher/wider?

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