

279603-2026 - Result

Germany – Event services – Provision of Event Agency Services for the annual ECB Forum on Central Banking (EFCB)

OJ S 79/2026 23/04/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: European Central Bank

Email: procurement@ecb.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Provision of Event Agency Services for the annual ECB Forum on Central Banking (EFCB)

Description: The ECB is seeking a Contractor with proven experience in organising high-level conferences and events throughout Europe in particular in Portugal, and with an established network of partners/subcontractors in Portugal. The tasks of the successful tenderer may include: (a) Consultancy services (b) Project management, coordination and execution of all preparatory tasks, event management on-site The ECB intends to award one framework agreement for the provision of services to the Tenderer offering the best concept, methodology and value for money. The contract is envisaged to start in October 2025 and shall remain in effect for a period of three years with the possibility of an extension for an additional year. The contract value is expected to be approx. EUR 500,000 per edition plus optional services. The numbers are only estimates and shall not be binding on the ECB.

Procedure identifier: bd9846cf-b298-447b-b720-3aed5089b6bf

Previous notice: 718378-2024

Internal identifier: PRO-008755

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

Main features of the procedure: The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements. The tender procedure is conducted in accordance with Decision ECB/2016/2 laying down the rules on procurement (as amended), available at <https://www.ecb.europa.eu/ecb/legal/1001/procurement/html/index.en.html> And in EUR-Lex: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:02016D0002-20200501>. The detailed features and terms and conditions of the procedure can be found in the procurement documents.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

2.1.2. Place of performance

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

2.1.3. Value

Estimated value excluding VAT: 2 000 000,00 EUR

Maximum value of the framework agreement: 2 400 000,00 EUR

2.1.4. General information

Additional information: This tender procedure is conducted via the ECB's electronic tendering system (e-tendering) which can be accessed via the following internet address: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html> If you have not used the ECB's electronic tendering system before, you need to register via the above link (click on 'Register').

Subsequently to the registration, you will receive an automated notification with your user credentials to log in (click on 'Login') and to access the tender documentation. Please note that: — A registration to the above system is only required once and you can reuse your user credentials in all future procedures of the ECB which are conducted via the above system. Therefore, please keep your user credentials for the future; — In case you should have participated in previous ECB tender procedure(s) in the past which were conducted via the ECB's prior online system, you nevertheless need to register once to the ECB's electronic tendering system under the above address; — Your mere registration does not constitute an application/tender. You must submit your application/tender via the ECB's electronic tendering system as further instructed in the application/tender documentation. The system reference number for the above procurement is: [insert Rfx reference] . To download the tender documents, log on to the ECB's electronic tendering system with your login and password. Expand the field 'Public Tenders – Upcoming Events'. Click on 'Click to request an invitation to this event' for the above procedure and close the new window which opens. Once the request is completed (this can take a few minutes), the status of the participation request will change to 'Invited' and the RFX documentation will be accessible via the RFX tab. Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support. Should you require technical help when using the system, please contact the ECB's technical support team at sourcing.support@ecb.europa.eu by quoting the reference number and the problem experienced. Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as message via the ECB's e-tendering system (under the tab 'Discussion'). The ECB endeavours to answer all queries as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders.

Legal basis:

Directive 2014/24/EU

<http://data.europa.eu/eli/dec/2016/245/2020-05-01> - Consolidated text: Decision (EU) 2016 /245 of the European Central Bank of 9 February 2016 laying down the rules on procurement (ECB/2016/2) (recast)

5. Lot

5.1. Lot: LOT-0001

Title: Provision of Event Agency Services for the annual ECB Forum on Central Banking (EFCB)

Description: [insert a The ECB is seeking a Contractor with proven experience in organising high-level conferences and events throughout Europe in particular in Portugal, and with an established network of partners/subcontractors in Portugal. The tasks of the successful tenderer may include: (a) Consultancy services (b) Project management, coordination and execution of all preparatory tasks, event management on-site The ECB intends to award one framework agreement for the provision of services to the Tenderer offering the best concept, methodology and value for money. The contract is envisaged to start in October 2025 and shall remain in effect for a period of three years with the possibility of an extension for an additional year. The contract value is expected to be approx. EUR 500,000 per edition plus optional services. The numbers are only estimates and shall not be binding on the ECB.more detailed description of the lot]

Internal identifier: PRO-008755

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

Options:

Description of the options: The contract is subject to renewal.

5.1.2. Place of performance

Town: Sintra

Country subdivision (NUTS): Grande Lisboa (PT1A0)

Country: Portugal

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: The contract shall be signed for a duration of 36 months, the ECB may extend the duration upon satisfactory performance by 12 months, i.e. 48 months total.

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: This tender procedure is conducted via the ECB's electronic tendering system (e-tendering) which can be accessed via the following internet address: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html>. If you have not used the ECB's electronic tendering system before, you need to register via the above link (click on 'Register').

Subsequently to the registration, you will receive an automated notification with your user credentials to log in (click on 'Login') and to access the tender documentation. Please note that: — A registration to the above system is only required once and you can reuse your user credentials in all future procedures of the ECB which are conducted via the above system. Therefore, please keep your user credentials for the future; — In case you should have participated in previous ECB tender procedure(s) in the past which were conducted via the ECB's prior online system, you nevertheless need to register once to the ECB's electronic tendering system under the above address; — Your mere registration does not constitute an application/tender. You must submit your application/tender via the ECB's electronic tendering

system as further instructed in the application/tender documentation. The system reference number for the above procurement is: RFX-PT-2024-000069: PRO-008755-R1-Event agency services ECB. To download the tender documents, log on to the ECB's electronic tendering system with your login and password. Expand the field 'Public Tenders – Upcoming Events'. Click on 'Click to request an invitation to this event' for the above procedure and close the new window which opens. Once the request is completed (this can take a few minutes), the status of the participation request will change to 'Invited' and the RFX documentation will be accessible via the RFX tab. Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support. Should you require technical help when using the system, please contact the ECB's technical support team at sourcing.support@ecb.europa.eu by quoting the reference number and the problem experienced. Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as message via the ECB's e-tendering system (under the tab 'Discussion'). The ECB endeavours to answer all queries as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders.

5.1.10. Award criteria

Criterion:

Type: Price

Description: Price offers with 40% weighting

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Quality

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: The European Ombudsman

Review organisation: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Information about review deadlines: Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on public procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

Organisation providing additional information about the procurement procedure: European Central Bank

Organisation providing offline access to the procurement documents: European Central Bank

Organisation providing more information on the review procedures: European Central Bank

Organisation signing the contract: European Central Bank

6. Results

Maximum value of the framework agreements in this notice: 2 400 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 2 400 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Alive Portugal S.A. - Beyond Events Lda Consortium

Tender:

Tender identifier: Alive Portugal - Beyond Events Consortium

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: PRO-008755

Date of the conclusion of the contract: 27/12/2025

Organisation signing the contract: European Central Bank

6.1.4. Statistical information

Summary of the review requests the buyer received:

Number of complainants: 0

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 9

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 7

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 9

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0004

Official name: European Central Bank

Registration number: 0001

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Central Procurement Office

Email: procurement@ecb.europa.eu

Telephone: +49 69 13440

Internet address: <http://www.ecb.europa.eu>

Buyer profile: <https://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>

Other contact points:

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Legal Advice Team

Email: LegalServices@ecb.europa.eu

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0006

Official name: The European Ombudsman

Registration number: 0002

Postal address: 1 avenue du Président Robert Schuman, CS 30403

Town: Strasbourg

Postcode: 67001

Country subdivision (NUTS): Bas-Rhin (FRF11)

Country: France

Contact point: The European Ombudsman

Email: eo@ombudsman.europa.eu

Telephone: +33 388172313

Internet address: <https://www.ombudsman.europa.eu>

Roles of this organisation:

Mediation organisation

8.1. ORG-0007

Official name: Alive Portugal S.A. - Beyond Events Lda Consortium

Size of the economic operator: Micro, small, or medium

Registration number: PT510144160

Postal address: Rua Zambeze, 303

Town: Porto

Postcode: 4250-505

Country subdivision (NUTS): Área Metropolitana do Porto (PT11A)

Country: Portugal

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 1833dd54-10a1-4155-93de-f5ea42c379b2 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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